STYLE GUIDE

G-SEL

GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP

Global Sustainable Education and Leadership G-SEL

The **G-SEL Network** aims to drive sustainable leadership and implementation across communities aimed at the 195 countries as recognised by the UN, especially in the Global South, by empowering individuals and organizations with tailored solutions and partnerships. The strategy leverages UNESCO's commitment to inclusive education and the European Union’s three-pillar action policy framework to create impactful, inclusive, and scalable solutions for diverse regions worldwide





GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP

Design Philosophy & Logo Rationale

The logo is clean, versatile, and timeless, ensuring it resonates across different cultures and contexts while maintaining its modern appeal. It aligns with the brand's mission of fostering education and leadership on a sustainable global scale."

- **Globe with Interconnected Lines:** Represents the global reach of the brand and its focus on connectivity and sustainability.
- **Open Book:** Symbolizes the foundation of education, learning, and knowledge sharing.
- **Laurel Wreath:** A traditional symbol of achievement and leadership, emphasizing the brand's commitment to cultivating leadership skills.

LOGO VARIATIONS



Primary Logo



Logo Icon



Secondary Logo/Side Version

GLOBAL SUSTAINABLE
EDUCATION AND LEADERSHIP

Wordmark

BRAND COLOR PALLETTE

Primary Colors

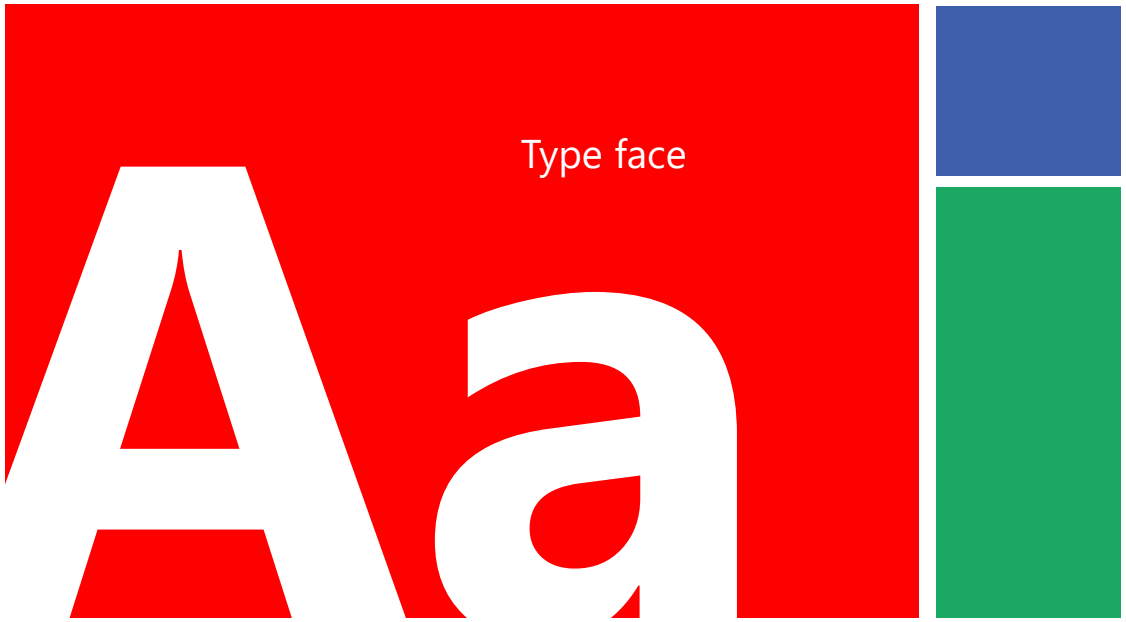
Hex #FF0000

Hex #3F5EAB

Hex #1BA863

G-SEL
GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP

TYPOGRAPHY



Myriad Pro

When using these emphasis can be made by using italics, higher line weight or color contrast, you must not use any typeface asides these

Heading - 48

Myriad Pro

Subheading - 24

Myriad Pro Lt

Body -

Myriad Pro Regular 12

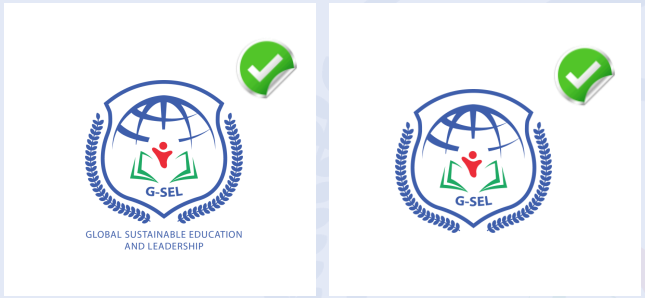
Secondary Font

Impact

G-SEL

GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP

LOGO USAGE GUIDE



Always make sure there is a clear contrast between the logo and the background





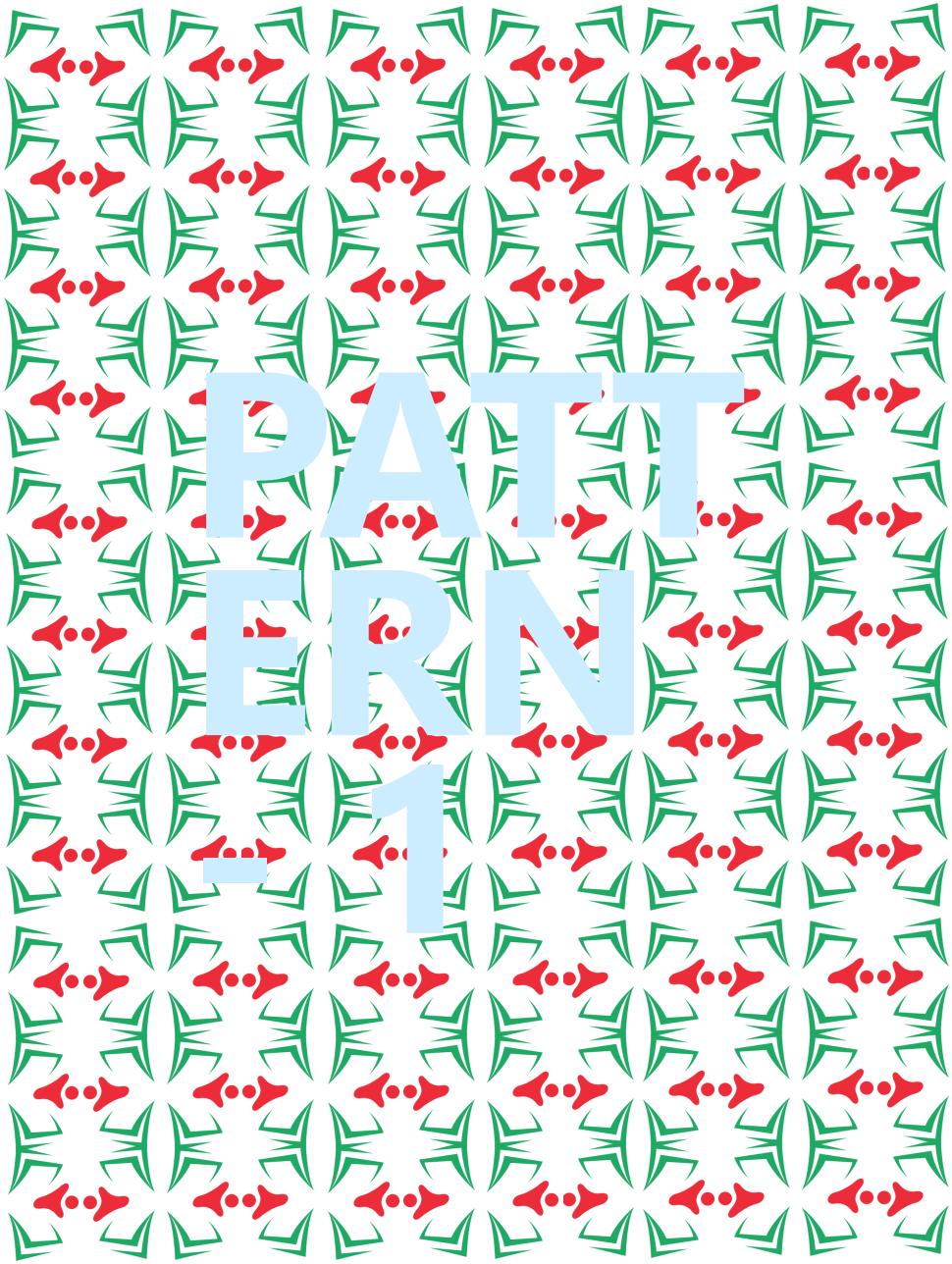
NB: No outline/shadow must be added to the logo

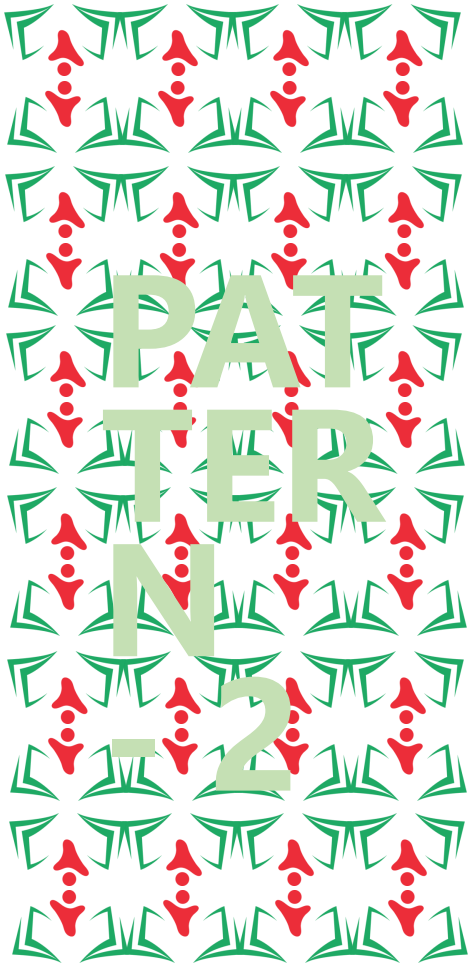




CAUTION!!! Logo Clear Zone

No element must encroach this space.





BRAND ASSETS AND PATTERN



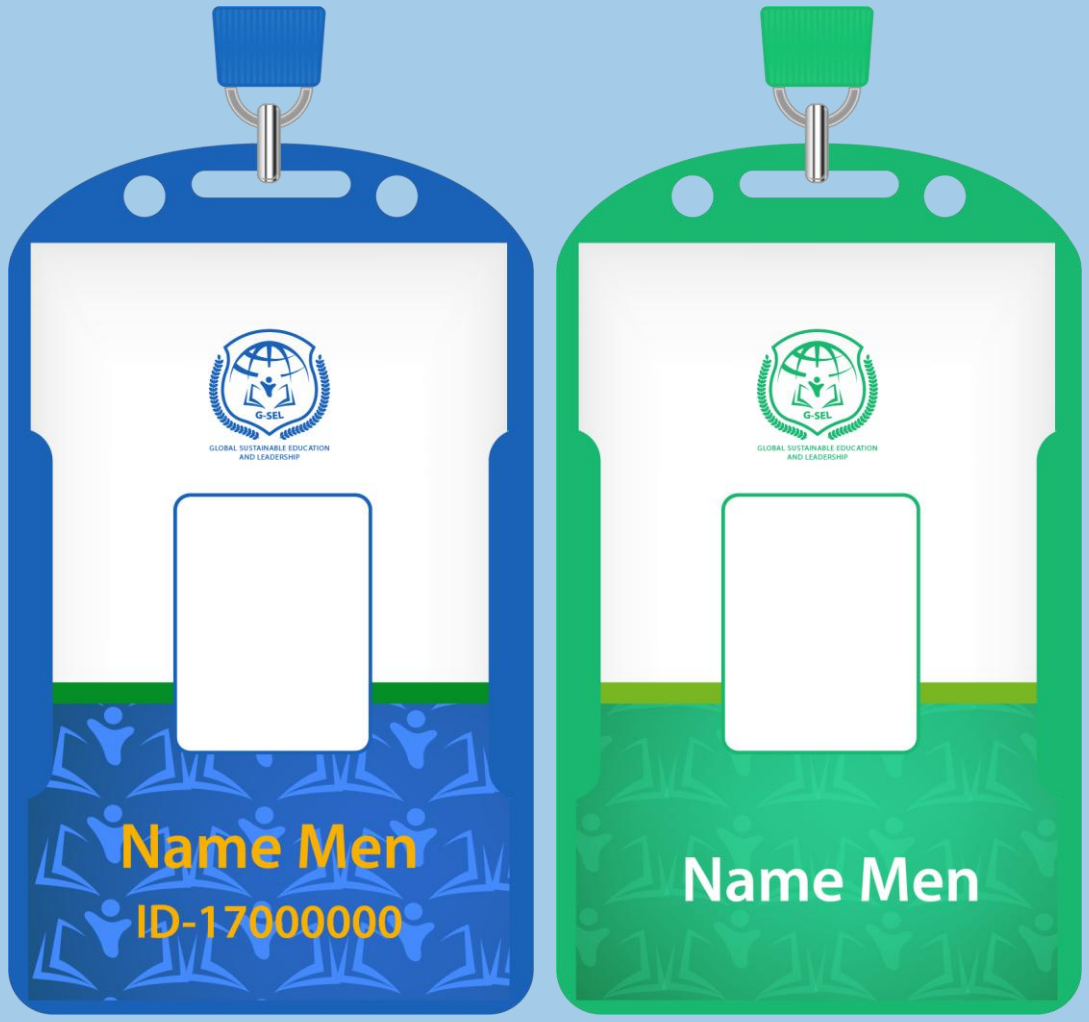
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP


G-SEL
GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP
G-SEL
GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP

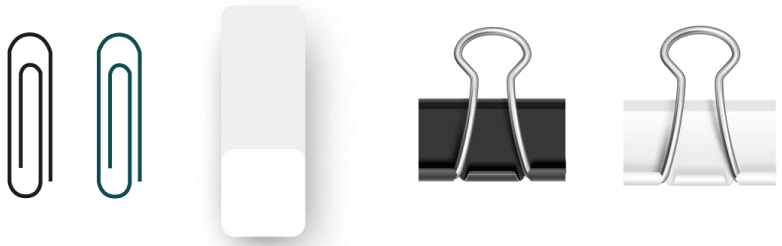

G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP
G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP


G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP
G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP


G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP
G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP


G-SEL
GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP
Name Men
ID-17000000
G-SEL
GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP
Name Men


G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP




G-SEL
GLOBAL SUSTAINABLE EDUCATION
AND LEADERSHIP

G-SEL

GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus.

Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc,

Name and Designation

G-SEL

GLOBAL SUSTAINABLE EDUCATION AND LEADERSHIP

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus.

Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc,

Name and Designation

Global Sustainable Education and Leadership

G-SEL









GLOBAL SUSTAINABLE
EDUCATION AND LEADERSHIP